



You are Invited to the 3rd Annual B. Gingerbread Homes!

B. Gingerbread Homes is back again! For the 3rd year, B. Gingerbread Homes will be creating memorable family experiences for the Central Vancouver Island community during the holidays. Hosted by B. Gallant Homes, the event has plenty of hands on fun for family members of all ages and is gaining momentum on holiday to-do lists all over town. For B. Gallant Homes, this project is our way to bring the community together, and we want YOU to be involved!

B. Gingerbread Homes is a gingerbread house building competition in support of those who face barriers to housing. Gingerbread houses, built by businesses teams, go on display for the public to view and vote on. Also on site are interactive kids activities like visiting with a 6 ft tall gingerbread man, decorating gingerbread and entering a colouring contest.

Our mission is to create an event where families can celebrate together, while learning how important it is to give back to their community. We hope to raise \$5000 in 2017 for the Salvation Army's housing programs. Will you join us in our mission?

We are seeking a handful of businesses to sponsor our event to make it magical. We have had two successful events already, and would love your support to make year three the best yet!

Thank you for your time and attention;

Byron Gallant and Steve Strenja

ABOUT B. GALLANT HOMES

B.Gallant Homes Ltd. is celebrating over 20 years in providing the residents of Vancouver Island with award-winning, energy efficient, custom homes and renovations. This community is where we live, and we consistently strive to make it an exciting, efficient, and outstanding place to be, one home at a time.

CONTACT

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SPONSORSHIP OPPORTUNITIES

1. JUDGE SPONSOR | \$500 | 5 Available

Our gingerbread houses need to be evaluated and we are betting your expertise could get the job done! Judge Sponsors can create their own judging category so it highlights your unique business. **BENEFITS:** title rights to an award category, social media promotions, signage at event sight, stage time at Awards Ceremony, logo on website, company profile included in Team Packages.

2. GREEN SPONSOR | \$1000 | 2 Available

Become a part of the magic! Our Green Sponsors are driving forces of the event and have a chance to really connect with our stakeholders and the community. **BENEFITS:** Social media promotions (including 1 paid promotion), signage at event sight, recognition at Awards Ceremony, logo on website, company profile included in Team Packages, office visit from the gingerbread man, team entry into gingerbread house building competition.

3. RED SPONSOR | \$2000 | 1 Available

If this is an event you can really get behind, than the Red Sponsorship is for you. We only have one Red Sponsor every year so that we can showcase them throughout the event. **BENEFITS:** Social media promotions (including 2 paid promotions), banner at event sight, stage time at Awards Ceremony, logo on website, company profile included in Team Packages, office visit from the gingerbread man, banner space on parade float, recognition on print media and in press releases.

4. TITLE SPONSORSHIP | \$1000 EA | 1 Per Event

We have several independent components which we are offering Title Sponsorship opportunities for, meaning your company becomes our co-host! **BENEFITS:** title rights to an event component, unique in-person marketing opportunities at event sites, signage on site, social media promotions, recognition at Awards Ceremony, logo on website, company profile included in Team Packages.

5. IN KIND SPONSORSHIP

B. Gingerbread Homes is an extremely dynamic event that requires a lot of planning and resources. If your company offers a product or service that you think we need to have a spectacular 2017 event, please get in touch. We are open to all conversations about in-kind sponsorship. **BENEFITS:** all benefits will be negotiated on a case by case basis.

2016 STATISTICS AND NUMBERS

- 11 Gingerbread houses on display
- \$2200 Raised for the Salvation Army
- 1700 Event visitors
- 5000 Event site visitors outside event hours
- 215 Gingerbread houses built
- 500 Cookies decorated
- 30,000 People reached through social media
- 20,000 Print advertising distribution
- 60,000 Parade float views